



Eboot Camp: Proven Internet Marketing Techniques to Grow Your Business

By Corey Perlman

Times Group Books, New Delhi, India, 2010. Softcover. Book Condition: New. First Edition. EBoot Camp is the solution to the entrepreneur's Internet marketing problem. This do-it-yourself book provides the know-how that's needed to win business in cyberspace while eliminating the need for a large marketing budget. In just an hour or two a week, the small business owner will gain control of his or her Internet marketing campaign, using the step-by-step method Perlman presents. Specifically, readers will learn the keys to improving their search-engine ranking (the critical driver of traffic to a Website), how to create and manage blogs and e-newsletters and, finally, the secrets to a successful, sales-driven website. Printed Pages: 208.



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