



## Lead Towards Success!: Reference Book Pertaining to Electronic Application: Comprehensive Company Leadership Competencies (Ccle. Level 1 (Paperback)

By Sonia Kook MSc

Outskirts Press, United States, 2010. Paperback. Book Condition: New. 279 x 210 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.CCLC: Comprehensive Company Leadership Competencies. Company- and in-company leadership: crucial to survival and growth of companies. This reference book is an eye opener; it describes the concepts and theories behind the use of the electronic application CCLC: Comprehensive company Leadership competencies. After reading this book, leaders of companies and leaders inside companies on operational, tactical and strategic levels will not only know exactly what to do to motivate, instruct and guide their people towards successful performance, they will have structured charts and to map performance areas that need improvement with actions to be taken in time effective ways. The package we offer is this book with the application demo in three languages, essential to understanding the whys , hows and whats and the application which is important to use for consolidation of results throughout the years. After the first year of starting with implementation of this instrument, companies look back and are amazed with their transformations. The book describes and shows how to guide employees during each stage of their performance duties and according to specific needs....

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