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Albert Okura the Chicken Man: With a 50 Year Plan (Paperback)

By Albert Okura

AUTHORHOUSE, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.At a growth rate of baby chick to full adult in less than two months, chickens are one of the fastest growing food source known to man. It seems that chickens were put on earth to supply the world's population with eggs and meat. This book tells the story of Albert Okura's belief that his destiny in life is to sell more chickens than anyone else in the world. Although sounding preposterous at first glance, it needs to be noted that Colonel Sanders did not sell his first franchise until he was 60 years old. Albert was born in 1951 and grew up with the fledgling fast food industry. His first full time job was working at Burger King as a hamburger cook. Recognizing that mental toughness as well as the ability to train, develop, and motivate others was critical for long term success, Albert gravitated to those who inspired him. Lessons learned from life experiences helped him realize his destiny. In 1984, at the age of 32, Albert opened a rotisserie chicken restaurant with help...



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