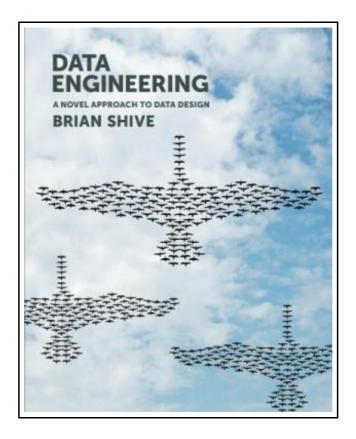
# Data Engineering: A Novel Approach to Data Design (Paperback)



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# DATA ENGINEERING: A NOVEL APPROACH TO DATA DESIGN (PAPERBACK)



Technics Publications LLC, United States, 2013. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book. If you found a rusty old lamp on the beach, and upon touching it a genie appeared and granted you three wishes, what would you wish for? If you were wishing for a successful application development effort, most likely you would wish for accurate and robust data models, comprehensive data flow diagrams, and an acute understanding of human behaviour. The wish for well-designed conceptual and logical data models means the requirements are well-understood and that the design has been built with flexibility and extensibility leading to high application agility and low maintenance costs. The wish for detailed data flow diagrams means a concrete understanding of the business value chain exists and is documented. The wish to understand how we think means excellent team dynamics while analysing, designing, and building the application. Why search the beaches for genie lamps when instead you can read this book? Learn the skills required for modelling, value chain analysis, and team dynamics by following the journey the author and son go through in establishing a profitable summer lemonade business. This business grew from season to season proportionately with his adoption of important engineering principles. All of the concepts and principles are explained in a novel format, so you will learn the important messages while enjoying the story that unfolds within these pages. The story is about an old man who has spent his life designing data models and databases and his newly adopted son. Father and son have a 54 year age difference that produces a large generation gap. The father attempts to narrow the generation gap by having his nine-year-old son earn his entertainment money. The son must run a summer business that turns a...



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